



HD Ready 720p



## 3D projection in the smallest of rooms with the widescreen, HD Ready EW610ST

The short throw, 3D-capable EW610ST is designed to display bright, rich, colourful, crystal-clear images for both the education and business environments.

Perfect for installations with interactive whiteboards. Ensure teaching and business environments have the right tools for engaging and presenting to their audience without shadows and screen glare.

The EW610ST at 3100L incorporates extensive connectivity, powerful 10W stereo speakers and RJ45 network control to maintain and monitor the projectors over the network.

The environmentally friendly EW610ST has energy saving features including less than 1W standby mode and auto power off saving you both time and money. Long lamp life of 4000hrs combined with our unique Optoma Colour and Imager guarantees ensure hassle-free, long-lasting projection.

#### PERFECT FOR TEACHING V

Maximise space in the classroom for teachers and students. The teacher can stand close to the interactive whiteboard without having the intense light from the projector shining directly into their eyes.

# 3D-CAPABLE FOR THE CLASSROOM

Engage and inspire your students with 3D lessons in Biology, Maths, Geography and many more.

# EASY TO MONITOR V

Free network software enables all projector settings to be controlled and monitored over a network (LAN) from a PC/ laptop.



### SAVES MONEY

DLP<sup>®</sup> ensures lower total cost of ownership, Crystal-clear graphics and improved reliability compared to other technologies.

Up to 4000 hours lamp life Fewer lamp replacements = lower running costs.

> Filter-Free Designed without filters for hassle -free operation.

### SECURE 1

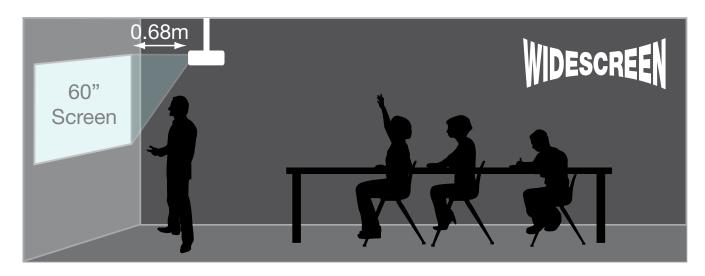
Kensington<sup>™</sup> Lock, security bar and password protection act as a theft deterrent by preventing unauthorised use. Keypad lock prevents unauthorised adjustments and ensures the projector can only be controlled via the remote control.

# ENERGY EFFICIENT = ENVIRONMENTALLY FRIENDLY \sqrt{

Running costs are reduced thanks to reduced power consumption and standby mode less than 1W. When the projector is no longer required in the classroom it will automatically turn off, saving energy and prolonging the life of the lamp.

# SHORT THROW LENS

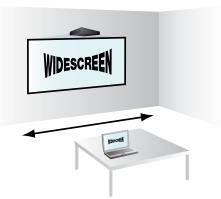
The EW610ST can project an impressive 60" diagonal image from just 68cm from the screen. Standalone or wall mounted, the EW610ST eliminates shadows on the screen and allows you to present with ease.



Diagonal Image	Projection
Size (inch/m)	Distance (m)
61 / 1.54	0.68
71/1.79	0.79
80 / 2.04	0.90
90 / 2.29	1 <i>.0</i> 1

# THE DIFFERENCE IS WIDESCREEN

The EW610ST is the perfect companion for widescreen laptops. Your presentations will appear as sharp and detailed as they do on your widescreen laptop in WXGA (1280 x 800). WXGA resolution gives 30% more pixels than XGA.



# BRIGHT, DETAILED & COLOURFUL PROJECTION

Grab your audience's attention with bright, vivid projected images thanks to the BrilliantColor™ technology incorporated within the EW610ST.

Once you've purchased an Optoma  $DLP^{\otimes}$  projector, we guarantee that the colours, compared to other leading technologies, will not fade for a minimum of 5 years.

Preset display modes allow you to achieve a perfect image on a variety of surfaces including screens and interactive whiteboards.



### **CLEAR, FOCUSED IMAGES**

Lessons in the classroom and presentations in the boardroom demand sharp, flawless images. DarkChip3<sup>™</sup> technology from Texas Instruments produces a stunning 3000:1 contrast ratio for pin sharp graphics and Crystal-clear text. Crisper whites & ultra -rich blacks make images come alive and text easier to read.

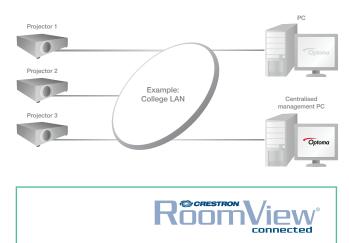
To retain image clarity, Optoma projectors are designed with DLP<sup>®</sup> technology preventing degradation over time to give consistent pixel performance. Our Image Guarantee ensures a precise picture performance and hassle-free projection for a minimum of 5 years.

# EW610ST

# CRESTRON ROOMVIEW® - NETWORK CONTROL

RoomView<sup>®</sup> software provides a custom configurable interface to monitor, manage and control every device in every room remotely from any computer.

- Manage up to 250 projectors at the same time (via master PC).
- Control and alter the projector settings using a simple web browser page including OSD menu control.
- Set up email alerts for warning messages.
- Ideal for large installations in both the educational and business environments.



Download Crestron RoomView<sup>®</sup> Express software from: www.crestron.com/getroomview

Projectors purchased before December 2010 may require a simple firmware update to support Crestron RoomView<sup>®</sup>. Contact your dealer or an Optoma representative for details.

#### **RS232 CONTROL**

The extensive RS232 command set makes it simple and easy to control the EW610ST with any RS232 control system.

**AMX Compatibility** – Dynamic Discovery Protocol is incorporated into the EW610ST. This feature allows for easy installation with AMX control systems.



#### **EXTRA FEATURES**

- Direct power on start up time is significantly reduced as standby mode is bypassed when the power cable is inserted into an active power outlet. This eliminates the need to use the 'Power' button on the remote control or the projector keypad.
- Auto power off if after a pre-determined time the projector does not receive a signal, it will turn itself off automatically, conserving power and extending the life of the lamp.
- Keypad lock once enabled, prevents unauthorised adjustments ensuring the projector can only be controlled via the remote control.
- **+12v Trigger** electric screen control
- Logo Capture customise your start-up screen

# SAVING MONEY

Virtually Maintenance FREE = Lower Total Cost of Ownership

EW610ST provides lower cost of ownership, longer life and improved reliability. The filter-free projector design does not require regular filter cleaning or filter replacement, saving you time and money.



#### **CARING FOR THE ENVIRONMENT**

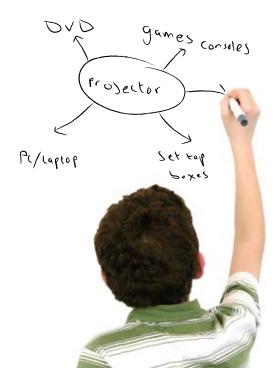
The EW610ST incorporates energy saving features to conserve power and extend the lamp life:

To achieve the maximum 4000hrs<sup>2</sup> lamp life time the projector should be operating in STD mode and the shut down timer should be enabled to automatically switch off the projector if it is accidentally left on when no longer required.

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- Optoma's low energy standard mode cuts ALL standard power consumption in half, enabling environmentally friendly power management and lower cost of ownership. It takes less than 10 seconds for the projector to power up and shutdown, saving both time and energy.

#### **CONNECT WITH EASE**

The EW610ST easily connects to multiple devices such as DVD players and games consoles. Powerful 10W speaker, loud enough for an average classroom or meeting room eliminating the need for costly external speakers. Simply connect, power up and project for the big screen viewing experience.





#### **INSPIRE YOUR STUDENTS**

Teaching in 3D is the latest innovation in education technology, opening up new avenues of learning for both educators and students alike. Engage and inspire your students with lessons taught in 3D – explore the world, travel through space, see inside the body and bring new ideas to life. Optoma 3D projectors take teaching to a whole new level of immersion and enjoyment... at no extra cost!

#### **HOW DOES 3D WORK?**

Using the inherent speed of DLP<sup>®</sup> technology, Optoma 3D-capable projectors can output video and images at an astonishing rate of 120Hz, allowing you to show full screen, full colour, stereoscopic 3D.

The 3D effect is generated by splitting this signal into two standard video streams, one for each eye. Using DLP<sup>®</sup> Link<sup>™</sup> technology, the 3D glasses synchronise with the image on screen to filter each stream to the correct eye. Your brain then combines the two streams to make them jump into life.



#### WHAT YOU NEED

- 1. Optoma EX610ST
- 2. Optoma ZD101 3D Glasses
- 3. Quad-buffered graphics card (installed in a PC) and 3D educational software

For more information please visit www.optoma.eu/3deducation



<sup>†</sup> The 3D features of Optoma projectors can only be used with compatible 3D content. Typical applications include use with 3D educational or 3D design and modelling systems. Support for 3D TV broadcast systems, (SKY in the UK) or 3D Blu-ray will require the Optoma 3D-XL that is available separately. See website for updates.

**EDUCATION<sup>†</sup>** 

#### **EW610ST SPECIFICATIONS**

Native Resolution	WXGA 1280 x 800				
Display Technology	Single 0.65" WXGA DC3 DMD chip DLP® Technology				
	by Texas Instruments				
Brightness - BRIGHT mode <sup>1</sup>	3100 ANSI Lumens				
Contrast	3000:1				
Noise Level	29dB (STD mode)				
Lamp Life <sup>2</sup>	4000/3000 (STD/BRIGHT mode)				
Projections Lens	F Number 2.8				
	Focus Length 7.35mm				
	Focus / Zoom Type Manual Focus / 2.0x Digital Zoom				
	Throw Ratio 0.52:1 (Projection Distance:				
	Image Width)				
Projection Distance	0.5 - 2.5m				
Image Size	1.13 – 5.67m (44.64" – 223.21") Diagonal 16:10				
Offset	112.4% ±5%				
Weight / Dimensions (W x D x H)	3.1 kg / 306 x 243 x 113mm				
Remote Control INPUTS	Full function remote with direct source selecting				
INFUIS	HDMI (HDCP) - audio supported 2 x 15 Pin D-Sub VGA				
	S-Video 4 Pin Mini Din				
	Composite RCA				
	3.5mm Audio Mini Jack - Audio computer inputs				
	2 x Stereo RCA - Audio video inputs				
	USB (remote mouse)				
	Microphone				
CONTROL	RS232 - 3 Pin Mini DIN				
00111102	RJ45				
	[Operation during standby mode - ECO standby must				
	be set to off				
OUTPUT	3.5mm Audio Mini Jack				
	15 Pin D-Sub VGA				
	[Supported through VGA 1 only. Operation during standby				
	mode - ECO standby must be set to off]				
Audio	10W Speaker				
Aspect Ratio	16:10 Native, 16:9/4:3 Compatible				
Keystone Correction	$\pm 40^{\circ}$ Vertical				
On Screen Display	19 Languages: English, German, French, Italian, Spanish,				
	Portuguese, Polish, Dutch, Russian, Finnish, Swedish, Greek, Norwegian/Danish, Hungarian, Czech, Turkish,				
	Farsi, Arabic & Romanian				
Compatible Resolutions	UXGA, SXGA, WXGA, HD, XGA, SVGA				
Video Compatibility	PAL SECAM 576i/p, NTSC 480i/p, HD 720p/1080i/1080p				
Uniformity	85%				
Displayable Colours	1.07 Billion				
Horizontal Scan Rate	15 - 91kHz				
Vertical Scan Rate	25 - 85Hz (120Hz for 3D)				
Power Supply	100 - 240V 50 - 60Hz				
Power Consumption	295W BRIGHT mode < 1W Standby mode				
-	295W BRIGHT mode < 1W Standby mode 250W STD mode < 1W Standby mode				
Operating Conditions	Operating: 5 - 40 C, 85% Humidity (Max), 3000m Altitude (Max)				
Security	Security Bar, Kensington <sup>™</sup> Lock Port, Password Protection				
Standard Accessories	Lens Cover, AC Power Cord, VGA Cable, Full Function				
	Remote, Batteries x 2, Quick Start Guide, CD User				
D-UC	Manual, Warranty Card, WEEE Card				
RoHS	Compliant				
Lamp Warranty	6 months or 1000 hours - whichever comes sooner				
Warranty	Warranty may vary by country. Please see www.optomaeurope.com or ask your local supplier for details				
Colour Guarantee <sup>3</sup>	5 Years				
Imager Guarantee <sup>4</sup>	5 Years				
3D Support	120Hz frame sequential 3D for resolutions up to 720p.				
	60Hz field sequential 3D for resolutions up to 480i				
3D Viewing	Requires Optoma DLP <sup>®</sup> Link <sup>™</sup> active shutter glasses				
	- sold separately				
3D Compatibility	The 3D features of the EW610ST can only be used				
	with compatible 3D content and do not support 3D TV				
	broadcast systems, including the 3D SKY service in the				
	UK, or 3D Blu-ray. Support for these applications may				
	be added in future using additional hardware.				

Optoma Accessories							
Projector Wall Mount - Part number: OPCWM835							
	Wall mount for the EW610ST Telescopic mount with height adjustment plate for versatile installation. Maximum projector image of 110" diagonal with the EW610ST.						
Lamp - Part number: 23.8BW15G004							
	Optoma genuine lamp modules are designed and tested to work specifically with your Optoma projector to ensure quality, good performance and longevity.						

Optoma Europe Ltd.

42 Caxton Way, Watford Business Park, Watford, Hertfordshire, UK. WD18 8QZ

#### www.optoma.eu

<sup>1</sup>Brightness and lamp lifetime will vary depending on selected projector mode, environmental conditions and usage. As is common with all lamp based projectors, brightness will decrease over the lamp lifetime. <sup>2</sup>Typical lamp life achieved through testing. Will vary according to operational use and environmental conditions. <sup>3</sup>Optiona guarantees that in normal use, Optoma DLP® colour quality will be indistinguishable from when ew. Exclusions: (a) Guarantee in viocine it where dust or smoke is excessive (c) Guarantee will or apply if lamp bifypthess is below 50% due to wear of if the projector is not writing due to other faults. (d) Over time worn manys within all projector byse will show a slight colour variance. <sup>5</sup>Optiona guarantees that in normal use, the DLP<sup>®</sup> imager will retain image quality for at least 5 years and provide consistent pixel performance. Exclusions: (a) Guarantee will on due to the fraction purposes only damage through misuse. (b) Guarantee may be void in industrial or commercial environments where dust or smoke is excessive. Copyright © 2010, Optoma Europe Lid. All other product names and company names used herein reto identificant purposes only and may be trademarks of their respective owners. Crestron<sup>®</sup>, the Crestron and RoomView<sup>®</sup> logo are registered trademarks of Crestron Electorics, Inc. Errors and omissions excepted, all specifications are subject to change with not notice. DLP<sup>®</sup>, BrilliantColor<sup>TM</sup> and the DLP logo are registered trademarks of Texas Instruments.

#### EASY TO USE REMOTE CONTROL

#### **EW610ST Remote Control**

- Remote Mouse
   Page Up/Down control
- 3 Vertical Keystone Correction
- 4 Volume Control
- 5 Brightness Adjustment
- 6 3D Control
- 7 Direct Input Source Selection
- 8 AV Mute

#### **EW610ST Connections**

- 9 RJ45
- 10 USB (Remote Mouse)
- 11 HDMI (audio supported)
- 12 VGA Out
- 13 VGA 1- Scart & Component
- 14 S-Video
- 15 Composite Video
- 16 RS232
- 17 Audio In (VGA 1 & 2)
- 18 +12v Trigger
- 19 VGA 2- Component
- 20 Microphone
- 21 Audio In (S-Video & Composite)
- 22 Audio Out
- 23 Kensington<sup>™</sup> Lock
- 24 Security Bar

**Exceptional Connectivity / Multiple Terminals** 



EW610ST Projection Distance 0.5 - 2.5m (16:10 Aspect Ratio)							
Projection Distance (m)	Horizontal Image Size (m)	Vertical Image Size (m)	Diagonal Image Size (m)	Diagonal Image Size (inch)	Image Offset (m)		
0.50	0.96	0.60	1.13	44.64	0.07		
0.60	1.15	0.72	1.36	53.57	0.09		
0.70	1.35	0.84	1.59	62.50	0.10		
0.80	1.54	0.96	1.81	71.43	0.12		
0.90	1.73	1.08	2.04	80.35	0.13		
1.00	1.92	1.20	2.27	89.28	0.15		
1.10	2.12	1.32	2.49	98.21	0.16		
1.20	2.31	1.44	2.72	107.14	0.18		
1.30	2.50	1.56	2.95	116.07	0.19		
1.40	2.69	1.68	3.17	125.00	0.21		
1.50	2.88	1.80	3.40	133.92	0.22		
2.00	3.85	2.40	4.54	178.57	0.30		
2.50	4.81	3.00	5.67	223.21	0.37		

For guide purposes only

EW610ST is capable of 16:9/4:3 aspect ratio projection. When projecting a 16:9/4:3 image the image sizes, screen height and offset information will differ from the above.

